



Willu FX and Supercar Driver work in partnership

Providing the most exciting and bespoke automotive events along with tailored financial services for their discerning clients.

They established in late 2009 as a drivers club for supercar owners. Fast forward over 10 years and they have evolved into more than just a club. Becoming the go-to name for supercar owners to enjoy their cars as intended through unique experiences and events across the UK and overseas.

SCD gives you a reason to use your car, accessing a new way of life centred around your passion for cars with a community of passionate people.

SCD arrange a wide range of events including drives, visits, socials, breakfast meets, track days, driving tours, special and charity events. SCD are also well connected in the supercar world with many more opportunities available, often more than we can communicate publicly.



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Initially, WillU FX had to analyse the current strategy SCD had in place. WillU FX were tasked with ensuring payments were provided at a faster pace and at a more competitive exchange rate than they were receiving through traditional banking methods. With SCD events set to be taking place at more destinations around the world, it was important that funds reached these destinations in the safest, quickest and most cost-effective way.



Firstly, WillU FX improved SCD spot exchange rates and eradicated any additional payment charges they were incurring. Secondly, timing of the transactions proved to be key as it enables them to lock in forward contracts which secured their desirable rates for future use, guaranteeing the profit margins.



SCD's previous payments process had been a 2-3 day turnaround. Now that their beneficiaries or subsidiary bank accounts are receiving funds within minutes rather than days their cash flow has improved and suppliers are happier.



WillU FX stay connected with SCD to discuss where the relevant exchange rates are trading and to discuss future geopolitical events that could affect these. In the current economic environment where there can be major swings weekly with major currency pairs, constant contact with the client is vital.



The security of the team funds and the method in which the funds travelled to their suppliers was of utmost importance. The platform notifies you upon receipt of funds into each client segregated bank account and also advises you when the end beneficiary has received the funds, this was imperative. SCD also took great comfort in knowing that the platform are FCA regulated and funds were sent by a leading UK bank.



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Our clients say

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Since we have been working with Willu FX, we have seen a huge saving in the fees and exchange rates, with the funds arriving at their destination quickly.

Regular contact with the team helps us make prompt decisions on transactions.

Having access to the platform to make payments any time of the day is super helpful and easy to use.

ADAM THORBY
DIRECTOR, SUPERCAR DRIVER

“

Working with the Supercar Driver team has been a real pleasure, from initial discussions through to confirmation of our partnership.

To be able to provide our services to a business and their network of clients, where interests and passions are shared with our own is incredibly exciting.

JAMIE REID
COMMERCIAL PARTNERSHIPS DIRECTOR,
WILLU FX



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