



## WillU Life help Millwall Football & Athletics company keep their boardroom level staff protected

**WillU Life provide Life & Health insurance for numerous professional athletes so extending their services to the boardroom and beyond of clubs seemed a natural progression.**

South London-based football club, Millwall, play in the English Football League Championship - the highest division of the EFL. They appointed WillU Life to provide corporate private medical insurance (PMI) for the senior staff at the club. Millwall were keen to reduce their excess and make financial savings without reducing the quality of their cover.

WillU Life had to review the current PMI policy Millwall had in place and establish a more

effective solution to their insurance needs. Millwall were keen to offer their employees a wide range of benefits to help keep them healthy and active. Utilising the rewards available helps keep workforces motivated and productive. Employees can access online GP appointments which reduces sick days, as well as enjoying discounts at partner gyms, cashback on Waitrose Healthy Food range, discounted spa breaks with Champneys and much more.

Through taking out cover with WillU Life, Millwall Football & Athletics Club has enjoyed significant savings, improved cover, reduced excess and gained access to additional WillU Life reward partners.

T 0203 7454 650

info@willu.co.uk  
www.willugroup.com



## Our clients say

“

**We started to discuss with Lawrie and WillU Life about our private medical cover at the club.**

For many years we have renewed with the previous supplier, but wanted to understand the cover and the marketplace better. Lawrie and his team were able to discuss our needs and then propose a number of solutions to us, which were not only more economical but through their recommended provider, actually provided a better product in the eyes of the current recipients of the cover.

The on-boarding process was very simple, and the team were really good in explaining the cover and the benefits. Due to home-working in place, they were able to do this all remotely, and the move so far has gone really well. Many thanks to all the team at WillU Life for facilitating such as smooth transition.

---

**MARK FAIRBROTHER**  
FINANCE DIRECTOR MILLWALL FOOTBALL &  
ATHLETIC CLUB

“

**It was fantastic to be able to help Millwall Football Club with their insurance needs.**

We were able to save them money without compromising the level of protection. In fact, we saved them money and increased the level of cover!

---

**LAWRIE WILSON**  
FOUNDING PARTNER WILLU LIFE



T 0203 7454 650

info@willu.co.uk  
www.willugroup.com

33 Cannon Street, London, EC4M 5SB

